

North Central Morgan Association  
Board Meeting Minutes of December 13, 2011  
Davannis – Plymouth, MN

- I. **Call to Order:** meeting called to order at 7:10pm by NCMA President, Gayle Belden.

Executive Officers, Directors, Committee Chairs attendance as follows:

President/Emeritus:	Valerie McCullough (present)
President:	Gayle Belden (present)
Vice President:	Bonnie Anderson (present)
Secretary:	Karin Miller (present)
Treasurer:	Marcy Eickholt (present)
Dir. At Large:	Arlene Berzins present
Dir. At Large: Newsletter/Co-Editor	Terry Sanborn (present)
Dir. At Large:	Karyl Hylle (absent)
Dir. At Large:	Trish Hoen (present)
Dir. At Large:	Kirsten Johnson (absent)
Dir. At Large:	Jackie Sweeney (present via Skype)

Youth Committee Chair: Rachel Rogers (present)

Guests: Janise Sanborn (present)

- II. **Review of Minutes:** Motion made by Marcy to forego reading of the minutes and accept as published. Motion seconded by Val. Motion carried unanimously.

III. **Reports of Executive Officers:**

**Valerie:** No report

**Gayle:** No report

**Bonnie:** No report

**Karin:** No report.

**Marcy:** There is \$1,987.85 in the general fund with expenses of MN horse Council membership, editor fees and WSCA membership fees leaving a balance of \$1,712.40 in the general fund. NCMB balance is \$4,420.27. Futurity fund balance is \$5,701.86. Youth balance is \$372.51; promotional fund balance is \$3,000. Reining balance is \$425. The checkbook balance is \$15,632.04. High point/Dezzi fund balance is \$1,415.35 and there is a NCMB 10 month CD balance of \$7,100. Treasurer's report was filed to audit.

IV. **Reports of Directors at Large**

**Arlene:** No report

**Terry:** North Star committee is talking about perhaps adding dressage classes to North Star. They will not be able to do it this coming year because they are trying to save money. If we get AMHA grant, perhaps they can add western dressage classes.

Went to showing of War Horse; it was a great movie - good special effects.

Received a thank you from Tri-State for contribution to silent auction.

**Trish:** No report.

**Kirsten:** (written report to Gayle) I am thrilled to have Lyle Wick as a VP candidate for NCMA. Thank you Gayle and Valerie for your help with the Nominating Committee.

I am excited about the banquet and want to encourage the board and Members to come to this fun event. The food should be better than ever, the location is nice, and theme is very fun. Remember we will need plenty of silent auction items. Please invite your family and friends. The more the merrier!

We are excited about the NCMA Clinic in February at Arcola. Please let me know if you need a flyer to put up in your barns or to send to your friends. Remember it is a heated venue, and nummy food will be available. Please let me know if you plan to do a lesson at this clinic so that I can set aside a stall for you. We would appreciate your support for this event so talk it up on social media, and invite your horsey friends. Also, pray for good weather.

**Karyl:** (written report to Terry) Facebook: friends 940, posted Arcola Farm Spring Clinic info and created invite. Received MN Horse Expo payment confirmation. Have a potential new member interested in participating. Rachel & I will be scouting out more potential participants and will present to the board. Great Morgan article in The Horse magazine about Clifford the Morgan, great national exposure in this very popular horse magazine. Will bring to the next meeting I am able to attend to share. I was contacted by Cindy Loicano regarding a possible alliance between NCMA and the Western Dressage Association. Alliance agreements basically allow for cross promotion at events and joint marketing. Cindy wrote that she has heard from Morgan breeders that they are getting calls about prospects for this new discipline so it represents a new market for breeders to sell their horses. All email exchanges forwarded to Terry & Lloyd for board discussion since they were point contacts regarding advertising and show information.

**Jackie:** Hylee will hold another sale last weekend in October. They have had a few people interested in signing up for the clinic so far. The Madison horse fair is doing a few new things. Madison Invitational will be the 2nd weekend in August - Friday, Saturday and Sunday.

**V. No District Representative reports.**

**VI. Committee Reports**

- a. Futurity/NCMB – Jackie will do a presentation on this at the banquet.

Kirsten, Jackie, Nina, Bonnie, Marcy & Gayle held a conference call to discuss futurity money. They talked about how much money was left (approximately \$4,701); where the money came from; why it hasn't been paid. They agreed to hold \$400 back for mailings and promotions. Also discussed ways to offer more championship monies for weanlings, yearlings and 2-yr old classes. They discussed perhaps having calcutta money linked to championship classes perhaps to stimulate more interest.

The mailings sent out last year were well received and will do again this coming year.

The futurity nomination forms on the website will be looked at for possible revision.

- b. Highpoint – Harriet will email Marcy regarding the down payment for trophies. Gayle will contact Harriet for any changes in highpoint.

- c. Membership – No report

- d. Shows – North Star (Terry) Committee working on classes; looking at ways to save money.

Kandi Klassic - Board will extend a special invitation to Leslie Lilligren and Tim Bonham to attend the banquet.

- e. Internet/Newsletter – Terry reported there will be 4 newsletter issues next year - March, June, October and December; all covers are sold out except for December.

Jackie thanked Terry for sending the newsletter. It was a very nice issue and they had a lot of comments on how nice it was.

- f. Expo – (Rachel) They are looking at candidates to represent NCMA at Expo. Gayle will help out with volunteers list and promo material.

- g. Fundraising – Gayle is going to try and promote Arcola & Hylee clinics to 4H clubs. Marcy - She put Arcola ad in Tri-State's newsletter and will try and get Hylee clinic

ad in the newsletter.

- h. Social Networking/PR – Val will try to work with Facebook friends on fundraising on Ebay. She will talk with Karyl regarding this.

- i. Sunshine – No report

