

North Central Morgan Association  
Board Meeting Minutes of March 8, 2011  
Davannis – Plymouth, MN

- I. **Call to Order**: meeting called to order at 7:14pm by NCMA President, Gayle Belden.

Executive Officers, Directors, Committee Chairs attendance as follows:

President/Emeritus:	Valerie McCullough (absent)
President:	Gayle Belden (present)
Vice President:	Bonnie Anderson (present)
Secretary:	Karin Miller (present)
Treasurer:	Marcy Eickholt (present)
Dir. At Large:	Arlene Berzins (present)
Dir. At Large: Newsletter Co-Editor	Terry Sanborn (present)
Dir. At Large:	Karyl Hylle (present)
Dir. At Large:	Trish Hoen (present)
Dir. At Large:	Kirsten Johnson (present)
Dir. At Large:	Jackie Sweeney (present via phone)

Guests: Janise Sanborn (present)

- II. **Review of Minutes**: Since the minutes were sent out in advance of the meeting for review, motion was made to forego reading of minutes. Corrections were as follows: Banquet made a profit of \$646.11; Ellen Geisner's father died (not mother), and the insurance agency is Windridge Insurance Agency. Motion made Terry, seconded by Marcy to accept minutes as corrected. Motion carried unanimously.

- III. **Reports of Executive Officers**:

Valerie McCullough: no report

Gayle Belden: no report

Bonnie Anderson: Following news released by AMHA: Provision 1, 2 & 4 passed. Provision 3 defeated which was defining show vs USE (utility/sport/enjoyment). The feedback was that the concept was okay, but that it may be cost prohibitive to administer. AMHA is reducing registration fees through December 31, 2011. All board members need to return their conflict of interest forms.

Karin Miller: no report

Marcy Eickholt: The Arcola clinic was very successful. Money received from Riders was \$1,050; raffle tickets \$205; food stand \$75 for a total of \$1330. The money from the food stand was donated by Ron & Kirsten Johnson (thank you). Memberships are coming in slowly. Gayle will be doing a reminder to renew. The \$7100 NCMB CD will be done. In 2012 the money will be needed. Marcy will look at a possible savings account vs CD to compare rates. Marcy will work on the futurity monies. Nina

Errington and Marcy will go through forms to see how the breakdown of Funds will be work i.e. weanlings, yearlings, etc.  
Treasurer's report filed to audit.

**IV. Reports of Directors at Large:**

**Arlene Berzins:** no report

Arlene mentioned that Perkins in Maple Grove has a small private room to use, free of charge, for the monthly meetings. A discussion ensued as to where to hold monthly meetings and it was decided to continue to use Davannis through the end of the year.

**Jackie Sweeney:** Mentioned Horse Expo in Madison. Also discussed how to get out info about club activities. It might be nice if the club put together a list of people to send a complimentary copy of the newsletter to increase awareness of club. Perhaps postage to send out could be paid from futurity promotional monies. Email Terry with names of people or barns that should receive complimentary copies of the newsletter. Wild Irish made the semi-finals for the world's most beautiful horse at the Midwest Horse Expo.

**Terry Sanborn:** NCMA won 2<sup>nd</sup> place in the AMHA newsletter contest. Kandi Klassic and Hylee Clinic were listed on the AMHA events page.

**Trish Hoen:** no report

**Kirsten Johnson:** Thank you for everyone coming to the Arcola clinic and for the help. Ron & Kirsten went to the AMHA convention in Boston. Taylor River put on a great demonstration of stallions. Lots of people attended the convention. At the convention, it was reported that membership for all breeds was done anywhere from 20-50%. Morgan membership is down 20-30%.

**Karyl Hylle:** She had a great time at the Arcola clinic. She participated in the Polar plunge and would do it again.

**V. No District Rep reports.**

**VI. Reports of Committee Chairs**

**Futurity/NCMB:** Will do a conference call to discuss weanling futurity class rules. The rules should go out with complimentary issues of the newsletters. Would still like to see a futurity 101 in the newsletters with email up dates. Karyl will put a blurb on facebook regarding futurity rules. Marcy will send out to people who participated last year.

**Highpoint:** No report

**Membership:** We have 3 lifetime members, 6 new members, 42 renewals. On April 1<sup>st</sup> reminders will go out for renewals.

**Shows:**

- a. North Star.** Prize list is not ready yet. Academy divisions have been added. Sponsorship requests will start April 1<sup>st</sup>. Added pleasure classes open to all horses – hunt, English & Western. Keri & Lloyd as subcontractors for NCMA shouldn't have to be members too. Terry was complimented on the nice job he did on the ad for Northstar in the newsletters. North Star needs 1 more volunteer secretary; can't be an exhibitor. A discussion ensued as to what the North Star colors should be. It was decided they should be navy blue with red & white embroidery. NCMA is royal blue with white embroidery.
- b. Other shows** – nothing.

**Internet & Newsletter** (Terry) There was discussion on hand delivering copies of the newsletters to various businesses to reduce postage costs. Karin will deliver to Ace Tack in Cambridge. Karyl will deliver to Hardwood Creek. Gayle will deliver to Federated Coop and Pleasant Hills. Kirsten and Arlene will take some and deliver. We need to brainstorm on how to increase advertising in the newsletter.

**Internet:** both new sites are up and working; still need to finish NCMB and futurity. By the end of the month the horses for sale tab will be up and running. Karyl Hylle will manage it; send information to her.

**Expo:** Volunteers are needed. There was discussion on whether or not volunteers should look more uniform. This would help identify individuals people could go to with questions, etc. Bonnie would be willing to pay for a log set up. Everyone would pay for their own shirt. Marcy will also check with her vendor on embroidering t-shirts.

**Fundraising/clinics:** Hylee Clinic – found someone for food; there are 5 riders for Colleen on Sunday; also a side saddle demonstration.

**Social Networking/PR:** 769 facebook friends. Karyl is working on a new promotional brochure.

**Sunshine:** Vee Ann Wood and Lu DeBono - cards need to be sent to..

**Youth:** June 29, 2011 8am Youth of the Year Contest

**Nomination:** nothing

**Banquet:** nothing

**Governance:** nothing

**VII. Old Business/New Business**

**Old Business:** Kirsten was wondering if anyone would be willing to bring their horse on May 2 to the U of M St. Paul Equine Center to participate in a judging demonstration. We need 4 horses to participate in 1 specialty class. You would receive \$125 for a halter class plus mileage or \$150 for a performance horse plus mileage. Anyone interested let her know. She has 2 hunt horses, but we need 4 horses to participate.

**New Business:** AMHA gives out member awards. We need to form a committee to get our members nominated. It was also discussed that perhaps NCMA should hand out member awards. This will be looked into by Terry & Janise.

**Adjournment:** motion made by Karyl to adjourn meeting at 9:44pm. Seconded by Bonnie, motion carried unanimously.