

North Central Morgan Association
Board Meeting Minutes of September 14, 2010
Perkins - Plymouth, MN

- I. Call to order:** meeting called to order at 7:19 pm by NCMA president, Valerie McCullough.

Executive Officers, Directors, Committee Chairs attendance as follows:

President/Emeritus:	Kirsten Johnson (present)
President:	Valerie McCullough (present)
Vice President:	Gayle Belden (present)
Secretary/NCMB Co-Chair	Bonnie Anderson (present)
Treasurer:	Candy Phillips (present)
Dir. At Large: (2012)	Arlene Berzins (present)
Dir. At Large: Newsletter Co-Editor (odd 2010)	Terry Sanborn (present)
Dir. At Large: (2012)	Karyl Hylle (present)
Dir. At Large: (2011)	Trish Hoen (absent)
Dir. At Large: (2011)	Karin Miller (present)
Dir. At Large: (2012)	Jackie Sweeney (absent)

- II. Review of minutes:** Since minutes sent out in advance of meeting for review, motion made to forego reading of the minutes. Motion made by Kirsten, seconded by Terry. Motion carried unanimously.

III. Reports of Executive Officers:

Kirsten Johnson – very involved with showing. Had a good show at Santa Barbara and Jubilee. Hosting Special Olympics event at Arcola Farm Sept. 23 from 4:00 – 6:00 pm.

Valerie McCullough: no report. Requested update on banquet, fall event/membership drive scheduled at Marlett Stables later on the agenda. Also requested to schedule time to review marketing plan for 2011.

Gayle Belden – no report

Bonnie Anderson - no report. Requested agenda item be added to November meeting to discuss: securing permanent meeting location and explore new teleconferencing options. Also suggested that we consider a trainers site within NCMA web pages.

Candy Phillips – presented year to date financial report. Further discussion will carry over as new business for next meeting.

Action Item: teleconference will be scheduled, prepare outline and agenda. Review fee schedules and discuss proposed fee increases.

Correspondence: correspondence reviewed: request from Back Country Horsemen of America to join their association. Decision tabled pending further review of financials. Also reviewed information/flyer advertising Minnesota Equifest.

IV. Reports of Directors:

Arlene – showed at State Fair, very successful won all western pleasure classes including championship. Other NCMA members also very successful; Karyl Hylle won open hunt championship; Dan Dahring won English pleasure championship. Good representation of Morgan breed at the show. Heading to Grand Nationals.

Terry – Louise Fahey is moving to California the end of September. AMHA and Morgan Horse Museum have moved. Dan Justice is starting a new business and is available to disinfect stalls at Oklahoma for those who are interested in his service.

Jackie – no report

Trish Hoen – no report

Karin – Equifest is looking for breeds as demonstration, nice event that is gaining momentum. Looking for volunteers. Janise will provide fee schedule for participants. Gather more information for 2011, add to marketing plan. Think about the best way to fund participation in this event as it would be a new event for NCMA participation, and an addition to presence we already have with MN Horse Expo. Karin would also like to identify members in her jurisdiction as a director and reach out to them for their feedback. Other option: obtain copy of AMHA morgan owners list. Arlene suggested that consistent message be carried in newsletter regarding what NCMA does, stands for. “Why become a member”? should be included in next issue. Also – outline member responsibilities when joining NCMA.

Action item: Terry will provide Karin with a list of members.

Karyl - going to Nationals. Lost her old mare, Summits Polannaise. Participated in team penning event.

No district rep report.

V. Reports of committee chairs:

Futurity: no report.

NCMB: merger meetings will be scheduled in September. Decision will be made regarding a 2011 stallion auction. Check status on CD.

High point: working on budget for high point trophies.

Membership: Harriet reported that current NCMA membership continues to stand at 110 members.

Shows – North Star: 2010 show wrap up meeting on 8/31/2010 was very positive. Refer to minutes from 8/31/10 meeting to review key decisions made. Suggested that donations for trophies be requested from horse related and local stores. Need to identify corporate sponsorship opportunities now and make calls before their respective 2011 budgets are set.

Action item: Gayle to identify show chairs for 2011 show and schedule planning meeting to include projected budgets.

Shows – all others: no report

- Madison Invitational
- Summerfest
- FASH
- Prairie State
- Kandi Klassic
- Heartland (2 shows per year)
- Morgan Masterpiece (see Jackie’s director’s update)

Newsletter/Internet: need to move internet site March 2011, and convert it to Wordpress. Doing so would allow other individuals to update the site as needed rather than asking Keri Sanborn to be the sole resource to support format and content updates. Terry Sanborn suggested that we purchase a program sponsored by a web company that would automatically convert to Wordpress, the proposed amount is \$120.00. More discussion on this will be scheduled for November board meeting. Tab for horse sales on NCMA site will be finalized in October. Question was also put forward about whether the advertising prices in the newsletter should be increased in 2011. Kirsten proposed the spring issue should include a "Foalfest" baby page. Terry report that advertising account receivables are approximately \$1000.00.

Publicity/Expo: we should be receiving the contract for 2011 MN Horse Expo in October.

Action item: Val will schedule a planning teleconference.

Fundraising: no report. Suggestion made to create a calendar and sell to raise funds.

Banquet: no report

Social networking: Karyl reported we now have 681 friends on Facebook. Will put up links for for Special Olympics at Arcola Farm and Heartland horseshow. Kirsten also suggested an NCMA "friendfest". Planning of this to be scheduled.

Sunshine: cards to be sent to Candy, loss of Mooch and T-Time; Karyl Hylle, loss of Polly, and to Sarah M., new baby.

Youth: Terry provided update on Sarah's behalf. Youth Christmas party will be scheduled at Arcola Farm on 12/11/10, beginning at 11:00 am.

Governance: no report

Nomination: co-chair needed for nominating committee.

Old Business – none

VI. New Business: none

Adjournment: motion made by Terry to adjourn meeting at 9:22 pm. Seconded by Kirsten, motion passed unanimously.