

North Central Morgan Association
Board Meeting Minutes of May 18, 2010
Perkins - Golden Valley, MN

- I. Call to order:** meeting called to order at 7:14 pm by NCMA president, Valerie McCullough.

Executive Officers, Directors, Committee Chairs attendance as follows:

President/Emeritus:	Kirsten Johnson (not present)
President:	Valerie McCullough (present)
Vice President:	Gayle Belden (present)
Secretary/NCMB Co-Chair	Bonnie Anderson (present)
Treasurer:	Candy Phillips (present)
Dir. At Large: (2012)	Arlene Berzins (present)
Dir. At Large: Newsletter Co-Editor (odd 2010) by Janise)	Terry Sanborn (not present, represented by Janise)
Dir. At Large: (2012)	Bonnie Anderson (present)
Dir. At Large: (2011)	Trish Hoen (present)
Dir. At Large: (2011)	Karin Miller (present)
Dir. At Large: (2012)	Jackie Sweeney (not present)

- II. Review of minutes:** Bonnie presented minutes from April meeting and asked group to review. Corrections made: corrected spelling of Tom Bombolis last name, changed dollar amount to \$500.00 regarding Futurity donation to State Fair, and changed date to fall 2010 for proposed barn tour. Group accepted the minutes with these corrections. Motion to accept minutes made by Gayle, seconded by Valerie. Motion carried unanimously. Bonnie to distribute corrected minutes to board and directors.

III. Reports of Executive Officers:

Kirsten Johnson: no report

Valerie McCullough: no report.

Action item: Val will e-mail conflict of interest forms, need to be returned by next board meeting.

Gayle Belden – no report.

Bonnie Anderson (interim secretary) – no report.

Candy Phillips – financial report distributed. One outstanding question regarding a discrepancy of \$140.00 in one of the financial line items, Candy to research and provide update at next board meeting. Gayle requested that meeting minutes note that several accounts have been closed in order to consolidate monies into one account. Candy and Gayle have been designated on the account. Financial accounting/ reporting back to the board for these funds will continue by line item. The North Star account will continue to remain at Delano. Motion made by Gayle to accept the treasurer's report with corrections, second by Valerie. Motion carried unanimously.

- IV. Correspondence:** none

V. Reports of Directors:

Arlene— attended Wisconsin Horse Expo. Best practice identified – presentation of breeds is better coordinated. Approximately 12 Morgans were presented - high quality Morgans, show horses exhibited from Hylee Farm and Copperleaf Stables. Further clarification needed as to how participant expenses are handled. Nice variety of vendors, better than those participating at MN Horse Expo. Also commented that FASH entries appeared to be down this year, and shared information about a nice open show in Cedar Rapids, IA. Well managed, good schedule, reasonably priced and fun.

Terry – Janise represented Terry at the May board meeting as Terry is recovering from surgery. Reported that hard work continues on North Star.

Jackie – not present

Trish Hoen – no report.

Karin – no report. Will provide later update on membership drive and NCMA picnic.

Bonnie – no report.

No district rep report.

VI. Reports of committee chairs:

Futurity: no report as Robin is in Florida. Bonnie mentioned request from Rene' Dreiss re: status of her futurity entry. Gayle will talk with Robin and ask about possibility of extending due date for futurity entries. Janise asked about Network article which would summarize decision to merge NCMB and Futurity.

NCMB: Meeting held May 8th to make decision about stallion service payout option, and to determine if Futurity/NCMB committees should be merged. Jackie Sweeney, made a motion to accept payout option 1, seconded by Nina, accepted with a unanimous vote. Detailed discussion specific to proposed merger involved a review of pros/cons and at the conclusion of discussion motion was made to merge the two committees. Motion made by Jackie Sweeney, re-stated to clarify, seconded by Gayle Belden. Vote to merge was unanimous. Bonnie requested that Bill Dodds advise the group on best way to handle financial implications of the merger. More detailed minutes from the meeting will be forthcoming.

High point: Harriet reported that 44 high point registrations have been received. This number is a little lower than previous year, and may create some difficulty in continued administration of the program.

Action item: Harriet to collaborate on developing High Point 101 tutorial. Highlight rules etc. Due May 27th. Candy will do high point drive at Kandi Klassic show.

Membership: Harriet reported that one new member packet sent since April meeting. Ten renewals received, which bring membership count up to 94 members year to date. Next year in 4th quarter invoices will be sent out to active members for 2011 membership dues.

NCMA Membership Drive/Picnic: Karin reported that 118 postcards were sent out to past members for years 2006, 2007, 2008, and 2009. To date estimate that between 80 – 100+ people are planning on attending the picnic. Badges have been made for executive board. Raffle items from Corcel will also be donated.

Shows: Janise reported that North Star planning is going well. Sponsorships pledged to date exceed \$6500.00. Discussion on final amount and entries tabled until June board meeting. Volunteers needed, volunteer list to be published. One additional class added: W/T Pleasure Championship – Saddleseat and huntseat.
Action item: NCMA sponsorship needs to be included on the agenda for June board meeting.

Kandi Klassic show – Gayle reported that volunteers are needed to help run this show and requested that board and NCMA members step in to assist. If so, contact Gayle.

Action item: for future agendas, call out two items for discussion:

- 1) North Star
- 2) all other shows

Newsletter/Internet: Deadline for next issue has been changed to May 27th/May 28th. Ads are needed. Websites are up to date, and include information about NCMA picnic, trail ride and Kandi Klassic. Will send e-mail blast regarding sale tab on NCMA website.

Expo: Sarah Mikkelsen is working on write up for newsletter. Good presentation of horses and collaterals. Verbal agreement obtained from Expo for 2011 for 3 horse stalls, two stallion stalls, and two tack stalls (2/3 of an aisle). Val suggested that planning begin now for 2011, with focus on breed narrative. Val will send thank you cards and small gift to key participants that supported 2010 Expo.

Fundraising: no updated report. Gayle reiterated participation from Hylee Clinic and noted contribution of money and time made by Pat and Carl Hartell.

Social networking: Karyl reported we now have 579 friends on Facebook. Fifteen confirmed attendees via Facebook for NCMA picnic, 57 maybes, 214 no response. E-mail invites/reminders sent to Andy Marlett, Hardwood Creek, Erin Lunn, Jay Wood, Wes and Rebecca Hompe, Chuck and Cordia Pearson. North Star ads ran in Connection and Morgan Horse this month, invoices forwarded to Ellen Geiser. NCMA membership benefits write up complete and forwarded to all via e-mail.

Sunshine – Jeremy has sent cards to Tim Robbins, Terry Sanborn, Robin Becklin, and Jordy Johns.

Action item: verify that card was sent to Cheri Olson.

Youth – no report.

Governance – no report.

VII. Old Business –mediation process. It's been suggested that Ken Goodpaster step into this role to mediate as needed when issues come up. Ken would like more clarification of proposed role, responsibilities and time commitment.

Action item: governance committee to meet and propose guidelines which will be brought back to the board for discussion.

Farm tours – will be scheduled as a fall event. Additional discussion planned for June meeting.

Action item: Kirsten and Trish to develop and present framework at June meeting. Goal: promote tour in August newsletter.

VIII. New Business: Bonnie presented high level draft of NCMA marketing plan for initial review.

Action item: Follow up meeting coordinated by Val, Gayle, and Bonnie to review in more detail.

Adjournment: motion made by Gayle to adjourn meeting at 9:32 pm. Seconded by Trish. Motion passed unanimously.

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