

North Central Morgan Association
Board Meeting Minutes of March 9, 2010
Perkins - Golden Valley, MN

- I. Call to order:** meeting called to order at 7:07 pm by NCMA president, Valerie McCullough.

Executive Officers, Directors, Committee Chairs attendance as follows:

President/Emeritus:	Kirsten Johnson
President:	Valerie McCullough
Vice President:	Gayle Belden
Secretary/NCMB Co-Chair	Bonnie Anderson
Treasurer:	Candy Phillips
Dir. At Large: (2012)	Arlene Berzins
Dir. At Large: Newsletter Co-Editor (odd 2010)	Terry Sanborn
Dir. At Large: 2012	Bonnie Anderson
Dir. At Large: 2011	Karin Miller
Absent:	Tricia Hoen, Jackie Sweeney

- II. Review of minutes:** Gayle presented and read minutes from February meeting. No corrections made. Motion to accept minutes made by Terry Sanborn. Seconded by Arlene Berzins. Motion carried unanimously.

III. Reports of Executive Officers:

Kirsten Johnson: getting info for show season. Received MN Horse Council Newsletter, passed around for board to review.

Valerie McCullough – announced that VP position had been resolved. Congratulations to Gayle Belden as new VP for 2010. Bonnie Anderson stepping into role of interim secretary, has volunteered to become secretary for 2010. New discussion scheduled later on the agenda will update all on strategic planning.

Gayle Belden (outgoing secretary) – request from Debra Petelar for NCMA participation in all breed clinic scheduled Sept. 25th and 26th, 2010 at University of Minnesota, St. Paul campus. Two day event, includes breed and trainer presentations, evening dinner event. Opportunity to promote Morgans, NCMA, and boost youth involvement in horse industry. Lyle and Colleen Wick have agreed to participate and put on judging clinic. More details to follow.

Candy Phillips – financial spreadsheet distributed at the meeting. Still need to meet with Bill Dodds to finalize YTD information. Accounts will be consolidated to save on bank fees; funds will transfer, but not change. Budget is currently work in process. Desi account – confirmed \$719.00 in account. Permission received from Greg Dumonceaux to donate to MN High School Equestrian program from Desi account. Confirmed that \$500.00 transferred from Futurity account as donation to State Fair show committee. Tabled: We Can Ride donation. Candy to finish work on books, and come back to the board with recommendation on accounts.

IV. Correspondence: reviewed Wisconsin Morgan Horse Club newsletter.

V. Reports of Directors:

Arlene – none

Terry – update on newsletter - AMHA newsletter local club letter of the year, received \$300.00 for third place scrapbook completed by Janise. Janise looking for volunteers to take over the scrapbook work. Received certificate from AMHA congratulating NCMA on fifty year anniversary. MHSEA multidiscipline clinic scheduled at Hardwood Creek Farm May 1, 2010. Newsletter issue: old at rates published for Kandi Klassic. Valerie reminded board members to lease pass event information onto Terry so that he can publish in the form of master calendar, per previous e-mail.

Jackie – not present

Trish Hoen – not present

Karin – none

Bonnie – none

No district rep report.

VI. Reports of committee chairs:

Futurity: no report.

NCMB: two additional stallions sold post auction. Stallion contracts will be mailed out, however still need contracts for Merriehill Home Stretch and Cingate Revelation. Board agreed okay to send thank you gifts to stallion owners. NCMB/Futurity merger will be discussed in detail under new business. Gayle commented that after reviewing bylaws it is unlikely that board pre-emption will be an issue regarding future decisions made with respect to breeders auction/sweepstakes.

High point: two additional trophies ordered – one for Matt DeGregorio, and to replace one that broke when shipped to recipient. YTD 32 horses have been nominated for high point, which is down a bit from last year, but expect more nominations as the year progresses.

Membership: new membership information is spread sheeted, YTD 65 paid NCMA members, 7 paid NCMB members. Of the 65 members, 8 are new to NCMA and will need to be sent member profile. Membership is down from last year, but additional members expected. Harriet has received and reviewed membership committee job description. Needs to be updated, Harriet will do this. Harriet will also send job description to Karin Miller. Gayle brought forward that all NCMA board and committee chairs must be paid NCMA members.

Show: next meeting scheduled for 3/10/10. Plans are coming together, most things are handled. Open classes not an issue with regard to USEF rating. Reining classes are settled, ranch horse classes are open classes. Carriage classes will have an "N" rating, meaning that all breeds will accrue points. Sponsorship ideas were discussed, web based ad options will be offered to attract more sponsors. Other ideas were discussed to save on expense of hosting the show – these included eliminating one judge, publish prize list on-line only, hire 4-Her's to clean stalls. List of sponsors has been compiled and will be handed off to board members to contact, vendor packed of information included. Letter/history completed by Caroline Winslow. Vendor daily fee is \$35.00, exception made for Donna Cole, and MHSEA.

Newsletter/Internet: current issue done. Goal going forward is to have all pictures in color. Revenue YTD is down \$30.00 per issue published. Add "for sale" tab at NCMA landing page for horses. Candy will look for volunteers to organize morgans for sale on NCMA site.

Expo: Gayle and Val have been coordinating. May need replacement horse for driving horse. Also need to confirm with Andy Marlett that roadster (Nouveau Riche aka Riki) will be available. Brochures and collaterals need to be updated, Val will assist with coordinating revisions. Show discipline or historical attire is required for those individual that plan to exhibit their horses.

Fundraising: everything all set for Hylee Farm Clinic scheduled March 27 – 28th. Gayle, Val, and Bonnie have volunteered to work clinic.

Social networking: 480 friends on Facebook, keeping updated with upcoming events such as youth sleepover March 13th, Extreme Cowboy Assoc. event March 20th and NCMA clinic March 27 and 28th. Posted all of the NCMA photo albums from Shutterfly onto Facebook. Submitted club news update to WSCA for April newsletter. North Star – submitted information for ad design to Morgan Horse for 1/12 page B&W ad, and Morgan Connection for 1/2/ page B&W ad.

Sunshine – no update

Youth – no update

Governance – hold discussion for new business. Now that Gayle is VP, same nomination process will be used to select Secretary position and vacant director at large role.

- VII. Old Business** - conflict of interest form is required. Must be signed by board members and representative to preserve non profit status. Sponsorship fund management built into code of ethics to ensure intent of sponsor is honored.
- VIII. New Business:** copies of minutes from strategic planning session distributed and reviewed with all present. Focus on increased outreach and stewardship to morgan owners. Board executives and directors will conduct outreach to past and prospective members to reach stated goals of increased participation. Bonnie Anderson will complete draft marketing plan by May 2010.

New Business cont'd.

Concept of merging futurity/NCMB introduced for discussion. Board is in favor of merger, there was acknowledgement and agreement that language in charter and existing bylaws should protect decision making capability by key stakeholders, examples include: auction, sweepstakes rules, show venue.

Motion made by _____ and seconded by _____ to donate \$250.00 from Desi account to MSHEA. Passed unanimously.

Terry Sanborn called for volunteers to test Google conference capabilities. Estimated cost for membership drive is \$75.00

- IX. Adjournment:** motion made by Terry to adjourn meeting. Seconded by Karin. Meeting adjourned at 10:15.

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