

North Central Morgan Association  
Board Meeting Minutes of August 10, 2010  
Perkins - Plymouth, MN

- I. Call to order:** meeting called to order at 7:07 pm by NCMA president, Valerie McCullough.

Executive Officers, Directors, Committee Chairs attendance as follows:

President/Emeritus:	Kirsten Johnson (present)
President:	Valerie McCullough (present)
Vice President:	Gayle Belden (present)
Secretary/NCMB Co-Chair	Bonnie Anderson (present)
Treasurer:	Candy Phillips (present)
Dir. At Large: (2012)	Arlene Berzins (present)
Dir. At Large: Newsletter Co-Editor (odd 2010)	Terry Sanborn (present)
Dir. At Large: (2012)	Karyl Hylle (present)
Dir. At Large: (2011)	Trish Hoen (present)
Dir. At Large: (2011)	Karin Miller (present)
Dir. At Large: (2012)	Jackie Sweeney (via phone)

- II. Review of minutes:** Bonnie presented minutes from June meeting and asked group to review. Minutes were accepted without changes. Motion to accept minutes made by Kirsten, seconded by Terry. Motion carried unanimously.

**III. Reports of Executive Officers:**

**Kirsten Johnson:** great North Star show, thanks to all for sponsorships and assistance. Especially want to recognize Veann, Youth of the Year and Sarah M., Terry and Janise Sanborn. Thanks to all who attended fundraiser for Jordy Johns. Went to New England, great success. Hanna won Equitation Championship, Kirsten won Ladies English Pleasure Championship.

**Valerie McCullough:** received great feedback from people who attended North Star. Exhibitors had fun, thought it was a great show. Had problems with computer, so could not e-mail conflict of interest forms. Karin Miller provided hard copy of the form for Val to mail out for signature.

**Gayle Belden** – also commented on success of North Star, everyone did a great job. Noted that 2010 second highest year in terms of raising sponsorship dollars. Special recognition to Veann, Ellen, Terry and Janise Sanborn.

**Bonnie Anderson (interim secretary)** – no report.

**Candy Phillips** – copy of check register provide for review and discussion, register pending confirmation of \$200.00 for shows. Financial statement accepted with one correction and filed to audit.

- IV. Correspondence:** none

**V. Reports of Directors:**

**Arlene**— no report

**Terry** – no report

**Jackie** – provided update on Madison Invitational, noted that Michelle Wich invested additional money to ensure optimal accommodations for NCMB 2010 Weanling Sweepstakes class. Morgan Masterpiece has been scheduled for July 14<sup>th</sup> through July 16<sup>th</sup> 2011. Oshkosh Rockfest scheduled for this same time so hotels will fill up quickly, best to reserve rooms early if you plan to attend. Update on 2010 Morgan Masterpiece: shortened the show to three days, show expected to be profitable. Combined classes, kept all division/classes including park and TBA, UPHA, and yearling sweepstakes classes. (Sweepstakes class is funded by the show). Advertising revenue was up – might be due to the fact that many advertised earlier than usual. Reminder that Hylee sale is scheduled for Oct. 30<sup>th</sup>, 2010.

**Trish Hoen** – no report, lost her old mare on 7/1/2010.

**Karin** – working on fall activity, still trying to schedule something with Steve Woods. Karin, Val and Candy will coordinate the planning with Andy Marlett. Potential to use this event to leverage 2011 membership drive, as Candy had originally suggested. Target date for event is Nov 13 – 14, 2010.

**Karyl** - had fun at Oshkosh, bought new broodmare, going to Nationals.

**No district rep report.**

**VI. Reports of committee chairs:**

**Futurity:** no report.

**NCMB:** merger meetings will be scheduled in September.

**High point:** Harriet reported that 57 high point registrations have been received year to date, lower than expected. However, seeing the same trend with Tri-State. (only 110 high points year to date).

**Membership:** Harriet reported that current NCMA membership stands at 110 members. Requested help with AMHA membership lists as these can be used to identify, and invite new members to join NCMA. These lists can also used to invite potential members to our fall event. Past members who did not renew will also be contacted and invited to fall event as part of 2011 membership drive. Candy has check form Hartells, and Harriet is tracking points for Olivia. Terry Sanborn suggested that more trail rides be organized, perhaps these could contribute to high point.

**Shows – North Star:** North Star show committee presented overview of 2010 show. Although sponsorship dollars increased significantly, show is still projected to lose money, final amount yet to be determined. Show treasurer presented three options:

1. take a year off
2. look at other venues, possibly Winona
3. shorten the show to 3 days

Consensus was that first option would not be advanced.

Additional revenue reported: \$248.00 from t-shirt sales.

This topic generated much discussion, see addendum for specific comments. As a result of this discussion several meetings were scheduled. These include: North Star show committee meeting for August 18<sup>th</sup>; the committee will review all current information and use it to make recommendations to the board. An executive board meeting will be held on August 23<sup>rd</sup> to review information compiled by the show committee and Candy Phillips, NCMA treasurer. NCMA secretary, Bonnie Anderson will recap all information and meeting minutes and send these to Valerie by August 25<sup>th</sup> for review, and distribution to key stakeholders including all show committee members, all committee chairs, all directors and directors at large, and all board members. A special meeting will be called for August 31<sup>st</sup>, 2010 to review all information and all board members eligible will cast their vote to decide upcoming location and dates regarding 2011 North Star show.

**Shows – all others:** no report

- Madison Invitational
- Summerfest
- FASH
- Prairie State
- Kandi Klassic
- Heartland (2 shows per year)
- Morgan Masterpiece

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**Newsletter/Internet:** current newsletter will be sent out 8/10/2010. September 15<sup>th</sup> is the deadline for October issue in order to meet Grand National show deadlines.

**Publicity/Expo:** no report.

**Fundraising:** no report.

**Banquet:** discussion on hold for September meeting. Kirsten and Gayle will provide an update at that time, date to be established.

**Social networking:** Karyl reported we now have 654 friends on Facebook. Barn tour and sweepstakes information posted on Facebook.

**Sunshine:** card sent to Katie Garbe, she sustained injuries due to a fall from a horse. Her family has requested that any visits be scheduled through them. Laine Olson is recovering, another surgery needed to be scheduled, but reported that he is doing well.

**Youth:** Youth of the Year went pretty well. Next year hope to have more youth events. Will send write-up to Terry for newsletter, including Youth of the Year bios. Event scheduled in December at heated barn. \$110.00 came in from North Star for Youth of the Year fees.

**Governance:** conflict of interest forms going out, job description packet will be prepared, and ready by end of year 2010.

**Nomination:** define board openings by September 15<sup>th</sup>, so candidates can be identified.

**Old Business** – barn tour confirmed for Saturday, August 21<sup>st</sup>. Arcola Farm, Hardwood Creek, and Char-Dan Morgans will participate.

**VII. New Business:** none

**Adjournment:** motion made by Terry to adjourn meeting at 9:25 pm. Seconded by Arlene, motion passed unanimously.

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