

North Central Morgan Association
Board Meeting Minutes of January 22, 2011
Annual Board Meeting/Banquet
Radisson Hotel - Roseville, MN

- I. **Call to order:** meeting called to order at 3:09 pm by NCMA president, Valerie McCullough.

Executive Officers, Directors, Committee Chairs attendance as follows:

President/Emeritus:	Kirsten Johnson (present)
President:	Valerie McCullough (present)
Vice President:	Gayle Belden (present)
Secretary:	Bonnie Anderson (present)
Treasurer:	Candy Phillips (present)
Dir. At Large: (2012)	Arlene Berzins (present)
Dir. At Large: Newsletter Co-Editor (odd 2010)	Terry Sanborn (present)
Dir. At Large: (2011)	Karyl Hylle (present)
Dir. At Large: (2011)	Trish Hoen (present)
Dir. At Large: (2011)	Karin Miller (present)
Dir. At Large: (2012)	Jackie Sweeney (absent)

Guest attendees: Janise Sanborn, Jennifer Dahlstrom, Marcy Eickholt

- II. **Review of minutes:** Motion made by Terry to accept the minutes as amended. (add guest attendees; remove reference to Karyl Hylle and purchase of new horse.) Motion seconded by Arlene, motion carried unanimously.

III. **Reports of Executive Officers:**

Kirsten Johnson: Youth event went well, lots of younger kids attended, so focus was scaled down a bit to match age group. Cookie decorating was a hit. Kirsten reminded everyone of upcoming clinic on February 13th, some lesson time still available with Mary Carlton, people do need to bring their own horses..

Valerie McCullough: no report

Gayle Belden: no report

Bonnie Anderson: no report

Candy Phillips: presented treasurers report. Year to date activity reflects overall balance of \$23,192.09 and does not include any 2011 membership dues paid to date. Candy has all information ready to hand off to Marcy, the two of them will set up a time to officially transition financial information. Treasurer's report filed to audit.

Reports of Directors:

Arlene: no report.

Terry: report of scrapbook for Club of the Year has been submitted. Bill for December 2010 issue has been received, and forwarded to Marcy..

Jackie: absent

Trish: no report

Karin: no report.

Karyl: no report

No district rep report.

IV. Reports of committee chairs:

Futurity/NCMB: recap provided to all regarding the Futurity/NCMB meeting held Dec. 17th at Hylee Farm. Decision was made to not merge NCMB/Futurity financials. Focus going forward for now will be on the Futurity and intent is that Futurity classes will be held at North Star. Exception to this may be the weanling futurity due to the timing of North Star. Nina suggested that other options be considered, perhaps host a show in MN, and WI, to accommodate individuals in each state who wish to show their weanlings. To date, at least 8 weanlings have been identified as potential Futurity entries. Midsummer Fest was mentioned as possible MN venue. Group also identified there is a definite need for an overview of Futurity. A poll was taken of meeting attendees, and only 4 out of 10 attendees entirely comprehend the Futurity, its history, its purpose, rules, etc. Need: Futurity 101, which Jackie Sweeney will develop and present.

Action item: put together, and publish a calendar which will include all Futurity related dates.

High point: awards are ready, and are beautiful. No update available at this time regarding number of high point entries for 2011. Gayle requested that the information Harriet put together in 2010, High Point 101, be republished in the next newsletter.

Membership: Harriet reported that NCMA closed out 2010 with 110 members. (Compared to 109 in 2009). The new membership form has been completed and will soon be available on the internet, and in hard copy. No update available at this time regarding 2011 memberships received to date.

Shows – North Star: Veanne Wood has agreed to organize silent auction again in 2011 (thanks Veanne!). Lloyd Landkammer, Caroline Winslow and Marcy Eickholt have worked on schedule and have added approximately 12 academy classes. Group is beginning to sell prize list ads. Prize list will be available on the internet sometime between 2/15 and 3/1/2011. Color ads are available, Also noted that in the past 10 years the Westin Wood Memorial has raised \$15,000.00 on behalf of Children's Hospital.

Shows – all others: Madison Invitational

- Summerfest
- FASH
- Prairie State
- Kandi Klassic
- Heartland (2 shows per year)
- Morgan Masterpiece:

Newsletter/Internet: Newsletter: next issue is mares issue. Deadline for submission is 2/16/2011. Contract ads have been sent out.

Internet: Kari Sanborn will convert existing site to Wordpress in about two weeks, will provide capability for anyone to update once conversion is complete.

Action Item: Nina agreed to send pictures from August 2010 weanling sweepstakes so that NCMB tab can be updated.

Outstanding issue for discussion: future discussion – should advertising fees be increased in 2012?

Publicity/Expo: Marcy reported that per the MN Horse Council bookings for 2011 Expo are way ahead of schedule. Gayle confirmed that Hylees Galaxy Wild Irish will be at the Expo, and that Karyl Hylle will be providing a horse (Beamis). Waiting for confirmation on other horses.

Fundraising: two clinics have been scheduled in first quarter of 2011. Arcola Farm will host the first event, scheduled for Feb. 13, 2011. Second clinic is scheduled the first week-end in April at Hylee Farm in Mt Horeb, Wis. Terry has sent information regarding these to surrounding horse clubs. Also, Tri-State has donated a gift basket as a raffle item for the Arcola clinic. Links to promote clinics are up.

Banquet: no report, other than the banquet is today! Thanks to the committee for all of their creativity and hard work. We hope that all have a rockin' good time!

Social networking: Karyl reported we now have 743 friends on Facebook. Links are up for both Arcola Farm and Hylee Farm clinics. Karyl will also start tracking birthdays.

Sunshine: no report. Val will contact Jeremy and ask him to send a card to Colleen Flaig.

Youth: no report from committee chairs. Sarah Mikkelsen will chair this committee in 2011, would appreciate help. .

Governance: no report

Nomination: regarding 2011 election: 107 ballots were sent, 37 were returned. Results are as follows: Vice President - Bonnie Anderson, Secretary – Karin Miller, Treasurer – Marcy Eickholt, Directors at Large – Karyl Hylle, Trish Hoen, Terry Sanborn, and Kirsten Johnson. In conjunction with NCMA bylaws, Gayle Belden will move into the role of President. Congratulations to all.

Old Business: none

- V. New Business:** none. Date will be scheduled after banquet and elections to review marketing draft prepared by Bonnie. Need to identify marketing opportunities and act on them.

Adjournment: motion made by Gayle to adjourn meeting at 4:03 pm. Seconded by Arlene, motion carried unanimously.